



CASE CLUE BOOK



DO GOOD!  
WIN LOOT!

Greetings LinkedIn Talent Connect citizens and thank you for assisting me in this grueling challenge.

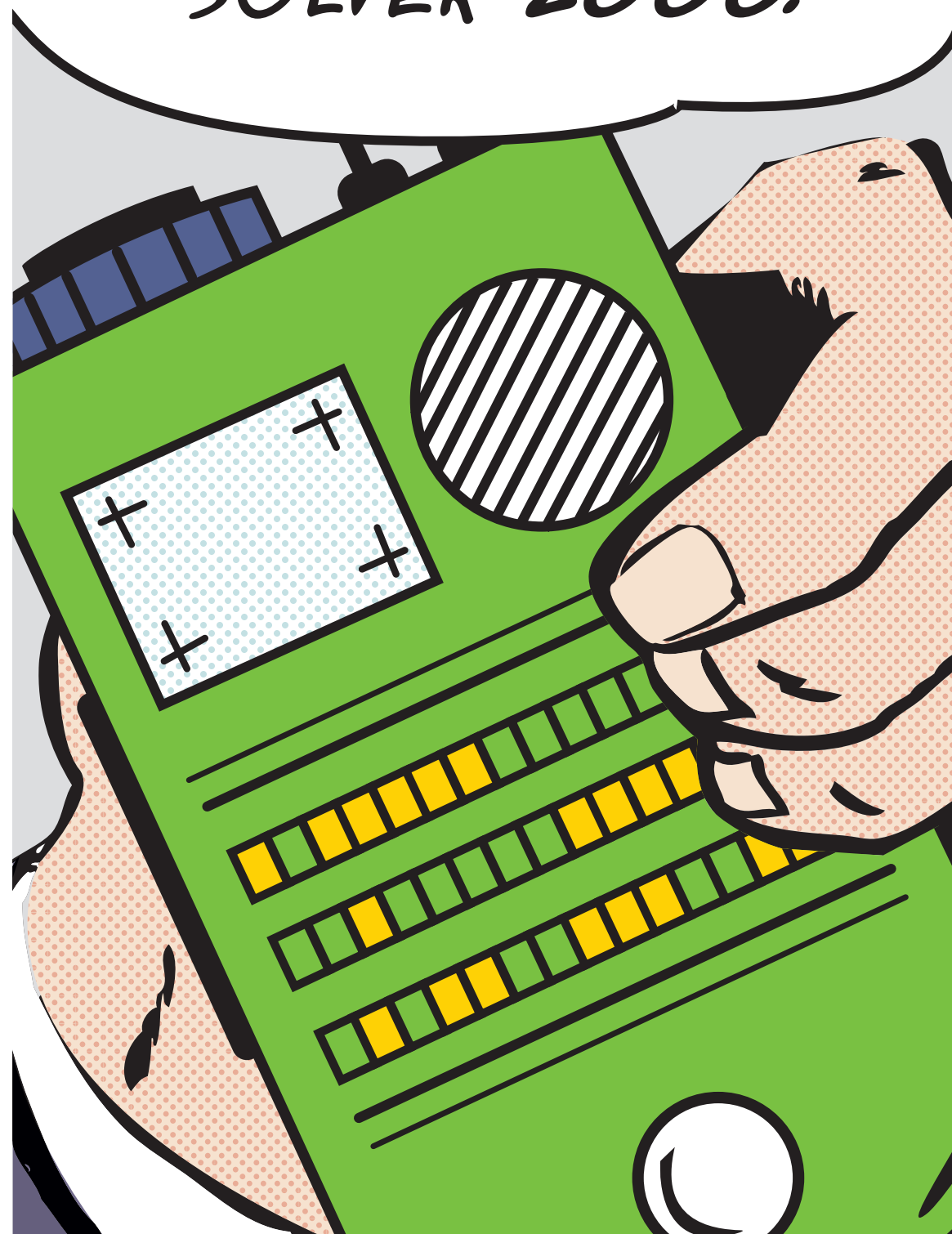
Each day of the conference, my arch nemesis plans to recruit one member of the world-renowned team of talent I need known as The Missing Links. They are attending the conference, and we must find out who they are before they fall into his icy grasp!

My intel shows that there are 5 clues to be uncovered for each missing link which will help us identify who they are. You can access them through my **super-secret mobile site** and help me discover the identities of these links.

The commissioner is prepared to present one of you with a hefty reward of \$500 in casino chips, so join in and uncover the identities of The Missing Links—before it's too late.

[FINDTHELINK.NET](http://FINDTHELINK.NET)

I'LL JUST UPLOAD THIS INFORMATION INTO MY HANDY-DANDY CRIME SOLVER 2000.



# INSTRUCTIONS FOR PLAYING

1

Visit the mobile site **findthelink.net** each morning to find that day's clues.

2

Write the clues on your **Clue Card**. Then use LinkedIn to decipher who the missing link is and write their name down on your card.

3

Submit your **completed Clue Card** before drawing time for each day at TMP Worldwide's booth on **Level 1 of the InLounge**.

4

One **winner** will be drawn and announced each day of the conference. Each winner is awarded **\$500** in casino chips.

5

Drawing times:

**Day 1**  
Wed, 10th @ 5:45 pm  
**Day 2**  
Thu, 11th @ 3:15 pm  
**Day 3**  
Fri, 12th @ 11:15 am

6

You must be in attendance at TMP's booth to claim your prize.



PRINT YOUR FULL NAME

PRINT YOUR WORK EMAIL

Clue 1: \_\_\_\_\_

Clue 2: \_\_\_\_\_

Clue 3: \_\_\_\_\_

Clue 4: \_\_\_\_\_

Clue 5: \_\_\_\_\_

**Please submit to TMP's Booth on Level 1 of the InLounge before scheduled drawing time (5:45pm).**

PRINT YOUR FULL NAME

PRINT YOUR WORK EMAIL

Clue 1: \_\_\_\_\_

Clue 2: \_\_\_\_\_

Clue 3: \_\_\_\_\_

Clue 4: \_\_\_\_\_

Clue 5: \_\_\_\_\_

**Please submit to TMP's Booth on Level 1 of the InLounge before scheduled drawing time (3:15pm).**

PRINT YOUR FULL NAME

PRINT YOUR WORK EMAIL

Clue 1: \_\_\_\_\_

Clue 2: \_\_\_\_\_

Clue 3: \_\_\_\_\_

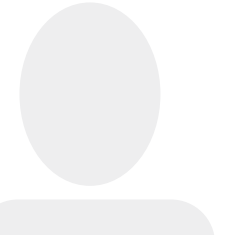
Clue 4: \_\_\_\_\_

Clue 5: \_\_\_\_\_

**Please submit to TMP's Booth on Level 1 of the InLounge before scheduled drawing time (11:15am).**

## WEDNESDAY DAY 1 CLUE CARD

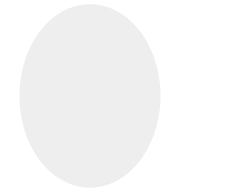
Write name in box below.



**THE MISSING LINK**

## THURSDAY DAY 2 CLUE CARD

Write name in box below.



**THE MISSING LINK**

## FRIDAY DAY 3 CLUE CARD

Write name in box below.



**THE MISSING LINK**

EXACTLY WHO THEY ARE.  
SO, I MUST CALL UPON  
THE CITIZENS OF THE  
LINKEDIN CONFERENCE  
FOR THEIR HELP!



## The Missing Link Mobile Game OFFICIAL RULES

By entering you are agreeing to these rules.

**THIS CONTEST/GAME IS BEING HELD AT LINKEDIN TALENT CONNECT.  
THIS CONTEST IS NOT SPONSORED BY LINKEDIN.**

**1. HERE'S HOW IT WORKS:** Beginning 10/10/12 through 10/12/12 at the LinkedIn Talent Connect Conference, registered attendees can participate in "The Missing Link" mobile game, sponsored by TMP Worldwide Advertising & Communications, LLC ("TMP Worldwide").

Each morning of the LinkedIn Talent Connect Conference, visit the mobile site [www.findthelink.net](http://www.findthelink.net) to find that day's trivia questions and clues via your mobile device. As you answer that day's trivia questions correctly, you will write your clues on that day's Clue Sheet found in your Case Clue Book. Once you have filled in your five (5) correct clues, you will then use LinkedIn to find the daily Missing Link. Please write who the missing link is for that day on your Clue Sheet found in your Case Clue Book. To enter a daily drawing, tear off that day's completed Clue Sheet and bring it to TMP Worldwide's booth located in the InLounge before the times set forth below, dropping your completed Clue Sheet in the designated entry bowl. To win, your entry must display the correct answers and you must be in attendance at the TMP Worldwide booth at the time of the drawing. Each day, at the time designated below, a winner will be drawn at random by a TMP Worldwide representative and announced and will receive a \$500.00 chip that can be used at the MGM Grand Casino. If the Clue Sheet drawn has incorrect answers, or the entrant is not present, another entry will be drawn until a winner is determined. The first eligible entry will be declared the winner. After each daily drawing the submitted Clue Cards will be emptied.

### **DATES & TIMES OF RANDOM DRAWINGS:**

Wednesday, 10/10/12 drawing will take place at 5:45pm

Thursday, 10/11/12 drawing will take place at 3:15pm

Friday, 10/12/12 drawing will take place at 11:15am

### **YOU MUST BE PRESENT AT THE DRAWING TO QUALIFY FOR THAT DAY'S WINNING PRIZE.**

**2. ELIGIBILITY:** This promotion is open to LinkedIn Talent Connect Conference attendees residing in the 50 United States or the District of Columbia who are registered to attend the LinkedIn Talent Connect Conference in Las Vegas, NV and are 18 years of age or older as of the last day of the month prior to the date of entry. Only correct entries may win. Limit one entry per person per day of the LinkedIn Talent Connect Conference, and one prize per person throughout the LinkedIn Talent Connect Conference (10/10/12 through 10/12/12). Employees of TMP Worldwide Advertising & Communications, LLC and LinkedIn Corporation and any of their affiliates and any of their immediate family members or persons living in the same household are not eligible. All federal, state and local laws and regulations apply. Void where prohibited by law.

**3. DRAWING:** Winners will be selected in the three drawings on the dates and times set forth in Rule #1 above from among all eligible entries received each day. Drawings will be conducted by a TMP Worldwide Advertising & Communications, LLC representative whose decisions are final on all matters relating to this promotion. Odds of winning in each drawing will depend upon the number of eligible entries received within the corresponding entry period for that drawing.

**4. PRIZES:** Three (3) daily prizes of a \$500.00 casino chip that can be used at the MGM Grand Casinos. Total approximate value of all three (3) prizes is \$1,500. Winner is responsible for all applicable taxes. Prize is not transferable. Limit one prize per person throughout the LinkedIn Talent Connect Conference period. This sweepstakes is in no way sponsored, endorsed or administered by, or associated with MGM Grand Inc.

**5. GENERAL RULES:** Sponsor reserves the right to substitute a prize of equal or greater value. In no event will more than the stated number of prizes be awarded. If an entrant submits more than the stated number of entries permitted, and/or if the Sponsor determines that an entrant attempted to obtain additional entries by using multiple email addresses, registrations, identities or any other method, all entries submitted by the entrant will be declared null and void. By accepting prize, winners agree to hold Sponsor, its directors, officers, employees and assigns, harmless against any and all claims and liability arising out of use of prize. Winners assume all liability for any injury or damage caused, or claimed to be caused, by participation in this promotion or use or redemption of any prize. By participating in this promotion, entrants agree to be bound by the Official Rules and the Sponsor's decisions which are final. By participating in this promotion, entrants agree to receive occasional emails from Sponsor. Sponsor will not disclose entrants' email addresses to any third party. In the event there is a discrepancy or inconsistency between disclosures or other statements contained in any mobile game (The Missing Link) materials and the terms and conditions of the Official Rules, the Official Rules shall prevail, govern and control.

**6. WINNERS.** For final list of all prize winners, available after 11:15am on October 12, 2012, visit the TMP Worldwide booth at the LinkedIn Conference.

**7. SPONSOR:** TMP Worldwide Advertising & Communications, LLC, 125 Broad Street, 10th Floor, New York, NY 10004.



GAME SPONSORED BY TMP WORLDWIDE | VISIT US ON LEVEL 1 OF THE INLOUNGE